

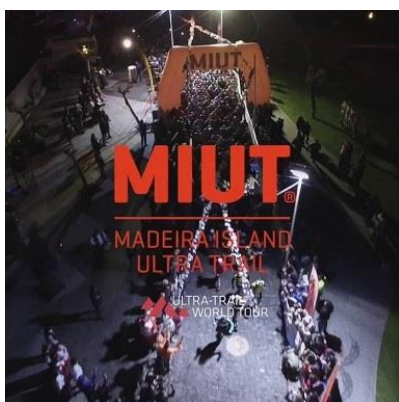
NEWSLETTER April 2018

This month have a change of scenery! Make the most of the warm season and come celebrate spring in Madeira and enjoy the Flower Festival. Allow yourself to embrace the floral scents, which conquer the islands and discover the events that will be taking place this month and in which you can participate. Join us and discover an active destination!



Flower Festival April 19th to May 13th

Spring is welcomed with this charming and colourful parade of flowers that grow throughout the Archipelago of Madeira. Colourful and exhilarating, this festival is an important tourist attraction and provides the opportunity for old and young to join together in order to celebrate the joy and beauty of the flowers. From the 19th of April there will be many activities related to this event, from traditional floral carpets, exhibitions, to the depositing of flowers by the children at the "Wall of Hope" (on Saturday) and the highlight event, the grand Flower Parade (on Sunday). Visit Madeira and allow yourself to become involved by the expressive colour of a unique festival, 600 years in blossom!



Madeira Island Ultra Trail April 25th to 29th

The *Clube de Montanha do Funchal* annually promotes the MIUT (Madeira Island Ultra Trail) a mountain race that offer its participants with a unique experience crossing the island highest peaks/mountains. The 2017 edition had a total of 2500 participants and 45 different nationalities, congregating some of the main national and international athletes of reference in this area. This competition covers the areas of Porto Moniz and Machico between April 25th and 29th, crossing the island's best tracks, including the central massif - Encumeada - Ruivo Peak (1861 m) - Areeiro Peak -, in a very challenging circuit of about 115 km. For further information please check the official website:

<http://miutmadeira.com/pt/>



Madeira Auto Parade April 29th

Madeira Tourism Board promotes the "Madeira Auto Parade", an event that culminates the 2018 edition of the Flower Festival. Organized by the Association "The Classic Motor Exhibition" - ACME and the Clube Carocha da Madeira, this enterprise intends to join both the glamour of classic vehicles and motorcycles, alongside with the flowers of Madeira, incorporating one of the largest exhibitions, and national restoration and elegance contests, an opportunity to admire some of the best vehicles and auto parts.

The event's itinerary will be similar to the Flower float parade starting at *Praça da Autonomia, Avenida do Mar e das Comunidades Madeirenses* (south lane), till Francisco Sá Carneiro roundabout, passing

at *Avenida Francisco Sá Carneiro*, till the roundabout of the Port of Funchal, where the participating automobiles will be in display.

The Madeira Auto Parade integrates 400 vehicles including 150 motorcycles, which will circulate in pairs a parade filled with moments of pure entertainment, colour and beauty with performances by various musical bands and pageants dressed in costumes inspired by the flowers of Madeira. This event intends to recreate a former parade held in Funchal between 1980 and 1990. It's scheduled to 3:30 pm.



**"Fica na Cidade" Festival
May 2nd to 9th**

In May, the Municipality of Funchal hosts another edition of the music Festival 'Fica na Cidade' ('stay in town'). This cultural event intends to bring to the city center of Funchal a set of musical starring various national, international and regional artists. During the course of eight days, this cultural festival will host a total of 40 concerts, featuring 150 performers/artists depicting various musical styles such as Rock, Pop, Jazz, apart from other performances and street entertainment shows to be held in four different stages located at Funchal downtown, such as: Praça de Colombo, Largo do Chafariz, Rua da Carreira and the historical Funchal Old Quarters.